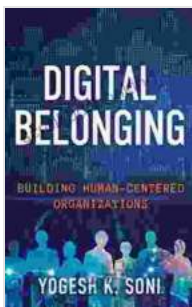


Digital Belonging: Building Human-Centered Organizations

In today's digital age, it's more important than ever for employees to feel connected to their colleagues and to the organization as a whole. When employees feel like they belong, they are more likely to be engaged, productive, and innovative.



Digital Belonging: Building Human-Centered Organizations by Yogesh K. Soni

★★★★★ 5 out of 5

Language : English
File size : 14162 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 226 pages
Lending : Enabled



Unfortunately, many organizations are struggling to create a sense of digital belonging. A recent study by the Boston Consulting Group found that only 30% of employees feel like they belong at their organization. This is a serious problem, as it can lead to a number of negative consequences, including:

- Increased employee turnover
- Decreased employee engagement

- Reduced productivity
- Less innovation

The good news is that there are a number of things that organizations can do to create a more inclusive and engaging digital workplace. In her new book, *Digital Belonging*, author Erica Dhawan shares a wealth of practical advice on how to build a more human-centered organization.

Dhawan argues that the key to creating a sense of digital belonging is to focus on building relationships. This means creating opportunities for employees to connect with each other and with the organization's leaders. It also means creating a culture of trust and respect, where employees feel comfortable sharing their ideas and opinions.

Dhawan provides a number of specific tips for building relationships in the digital workplace. These tips include:

- Use video conferencing to connect with employees face-to-face.
- Create online communities where employees can share ideas and connect with each other.
- Encourage employees to use social media to share their experiences and connect with colleagues.
- Recognize and reward employees who demonstrate a commitment to building relationships.

By following these tips, organizations can create a more inclusive and engaging digital workplace where employees feel like they belong. This will

lead to a number of benefits, including increased employee engagement, productivity, and innovation.

About the Author

Erica Dhawan is a leading expert on digital belonging and organizational culture. She is the author of the bestselling book *Get Big Things Done* and the founder of the consulting firm Cotential. Dhawan has been featured in *The New York Times*, *The Wall Street Journal*, and *Forbes*. She is a regular contributor to *Harvard Business Review*.

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