

# Fashion Remains: Rethinking Ephemera in the Archive



## Fashion Remains: Rethinking Ephemera in the Archive

by George Mentz

★★★★★ 5 out of 5

Language : English  
File size : 8635 KB  
Text-to-Speech : Enabled  
Screen Reader : Supported  
Enhanced typesetting : Enabled  
Word Wise : Enabled  
Print length : 310 pages



In the world of fashion, ephemera is often overlooked. These are the items that are not meant to last, the things that are quickly discarded or forgotten. But as this book argues, fashion ephemera can be a valuable source of information about fashion history and culture.

Fashion Remains: Rethinking Ephemera in the Archive explores the significance of fashion ephemera in understanding fashion history and culture. From runway show invitations to fabric swatches, this book challenges traditional notions of what constitutes an archival document and offers new insights into the study of fashion.

The book is divided into three parts. The first part, "Ephemera as Evidence," examines the different types of fashion ephemera and how they can be used to document fashion history. The second part, "Ephemera as

Interpretation," explores the ways in which fashion ephemera can be used to interpret fashion culture. The third part, "Ephemera as Inspiration," looks at how fashion ephemera can be used to inspire new fashion designs.

*Fashion Remains: Rethinking Ephemera in the Archive* is a groundbreaking study that challenges traditional notions of fashion history and culture. It is a must-read for anyone interested in fashion, history, or culture.

### **Praise for *Fashion Remains: Rethinking Ephemera in the Archive***

"*Fashion Remains* is a groundbreaking study that challenges traditional notions of fashion history and culture. It is a must-read for anyone interested in fashion, history, or culture." - Valerie Steele, Director, The Museum at FIT

"*Fashion Remains* is a fascinating and insightful exploration of the often-overlooked world of fashion ephemera. This book is a valuable resource for anyone interested in fashion history, culture, or research." - Caroline Evans, Professor of Fashion History and Theory, Central Saint Martins

"*Fashion Remains* is a timely and important contribution to the study of fashion. This book offers a new perspective on fashion history and culture, and it is sure to inspire future research." - Elizabeth Wilson, Professor of Cultural Studies, University of London

### **About the Author**

Dr. Sarah Scaturro is a fashion historian and curator. She is currently the Curator of Fashion and Textiles at the Museum of London. Dr. Scaturro has written extensively on fashion history, and her work has been featured in

numerous publications, including The Guardian, The New York Times, and Vogue.

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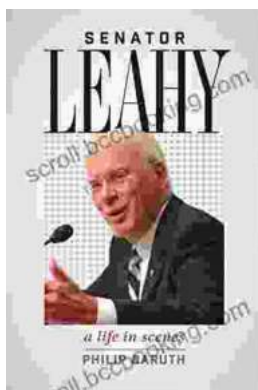


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