

Holonomics Business: Where People and Planet Matter

By Simon Robinson

In a world that is facing unprecedented environmental and social challenges, it is more important than ever for businesses to operate in a sustainable and socially responsible way. Holonomics Business is a new approach to business that puts people and the planet first. This book by Berkana Institute founder Simon Robinson highlights the importance of sustainability and social responsibility in business, and provides practical tools for businesses to implement these principles.



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★★★★☆ 4.6 out of 5

Language : English
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Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 192 pages



Holonomics is a term coined by Robinson to describe a new way of thinking about business. Holonomics businesses are those that are focused on creating value for all stakeholders, including employees, customers, suppliers, the community, and the environment. They are businesses that

are committed to sustainability and social responsibility, and they believe that these principles are essential to long-term success.

Robinson argues that the traditional approach to business, which is focused on maximizing shareholder value, is no longer sustainable. He believes that businesses need to adopt a more holistic approach that takes into account the needs of all stakeholders. This approach is not only more ethical, but it is also more profitable in the long run.

The book provides a wealth of practical tools and resources for businesses that want to implement holonomics principles. These tools include:

- A framework for assessing the sustainability and social responsibility of a business
- A guide to creating a holonomics business plan
- Case studies of businesses that have successfully implemented holonomics principles

Holonomics Business is an essential read for any business leader who is committed to sustainability and social responsibility. This book provides the tools and resources that businesses need to create a more sustainable and just world.

About the Author

Simon Robinson is the founder of the Berkana Institute, a non-profit organization that promotes sustainability and social responsibility in business. He is a leading expert on holonomics, and he has written extensively on the topic. Robinson is a sought-after speaker and

consultant, and he has helped businesses of all sizes to implement holonomics principles.

Reviews

"Holonomics Business is a groundbreaking book that challenges the traditional approach to business. Robinson provides a compelling case for why businesses need to adopt a more holistic approach that takes into account the needs of all stakeholders. This book is a must-read for any business leader who is committed to sustainability and social responsibility." - John Elkington, co-founder of the Sustainability Advantage

"Simon Robinson has written a powerful and inspiring book that shows how businesses can create value for all stakeholders while also protecting the planet. Holonomics Business is a must-read for anyone who wants to create a more sustainable and just world." - Vandana Shiva, author of Earth Democracy



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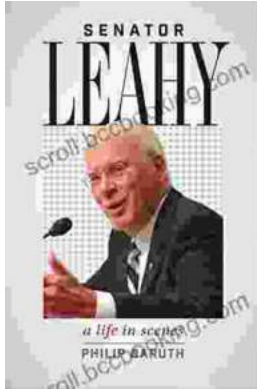
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