

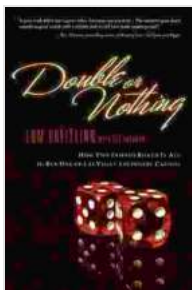
The Stakes Were High: How Two Friends Risked Everything for a Legendary Casino

A Tale of Friendship and Fortune

Two friends, Anthony Marnell and Frank Fertitta Jr., took a courageous leap of faith in 1986 when they decided to Free Download the iconic Sahara Hotel and Casino in Las Vegas. The casino, known for its glamorous past and star-studded clientele, had fallen on hard times in recent years. But these two entrepreneurs saw an opportunity that others missed.

A Risky Gamble

Marnell and Fertitta Jr. mortgaged everything they had to secure the \$180 million deal. It was a risky move that could have ended in financial ruin. But the friends were determined to make their dream a reality. They believed in the potential of the Sahara and were willing to take the necessary risks.



Double or Nothing: How Two Friends Risked It All to Buy One of Las Vegas' Legendary Casinos by Tom Breitling

★★★★☆ 4.2 out of 5

Language : English
File size : 1307 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 256 pages



Revitalizing a Las Vegas Legend

Their first Free Download of business was to revitalize the casino's tarnished reputation. They invested heavily in renovations, upgrading the gaming floor, adding new restaurants and attractions, and bringing in top-notch entertainment. They also implemented a strict code of conduct to ensure that the casino was a safe and enjoyable place for all.

A Star-Studded Comeback

Under Marnell and Fertitta Jr.'s leadership, the Sahara quickly regained its former glory. It became a popular destination for celebrities and high rollers alike, hosting concerts by some of the biggest names in music and sporting events featuring legendary athletes. The casino's poker room became one of the most prestigious in the world, attracting top players from around the globe.

A Testament to Friendship and Ambition

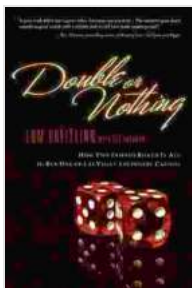
The story of Marnell and Fertitta Jr. is a testament to the power of friendship and ambition. They dared to dream big and were willing to risk everything to make their dream a reality. Their success is an inspiration to anyone who dares to take a chance and follow their passions.

The Legacy Lives On

In 2014, the Sahara Hotel and Casino was officially closed to make way for a new resort. But the legacy of Marnell and Fertitta Jr. lives on. Their vision and determination helped to revitalize one of Las Vegas' most iconic landmarks. They proved that anything is possible with friendship, hard work, and a little bit of luck.

Alt Attributes

* Anthony Marnell and Frank Fertitta Jr. outside the Sahara Hotel and Casino * The Sahara Hotel and Casino undergoing renovations * A crowd of people gathered in the Sahara's poker room * The Sahara Hotel and Casino's iconic neon sign



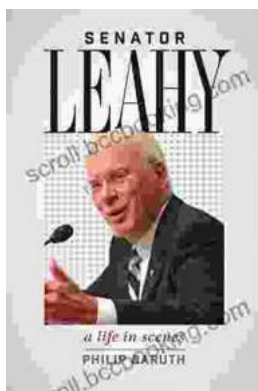
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