Turning Things Into Assets In Technoscientific Capitalism Inside Technology



Assetization: Turning Things into Assets in Technoscientific Capitalism (Inside Technology)

by Kean Birch

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Screen Reader	: Supported
Enhanced typesetting	: Enabled
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In technoscientific capitalism, things are increasingly being turned into assets. This is a process that has been underway for centuries, but it has accelerated in recent decades as the economy has become increasingly globalized and financialized. As a result, the way that we think about and value things has changed dramatically.

In the past, things were primarily valued for their use value. That is, they were seen as having value because they could be used to satisfy human needs. However, in technoscientific capitalism, things are increasingly being valued for their exchange value. That is, they are seen as having value because they can be bought and sold on the market. This shift in values has had a profound impact on the way that we produce, consume, and dispose of things.

One of the most important ways that things are turned into assets is through the process of commodification. Commodification is the process by which things are turned into objects that can be bought and sold on the market. This process involves stripping things of their use value and replacing it with exchange value. Once a thing has been commodified, it can be bought and sold like any other commodity, and its value is determined by the market.

The commodification of things has had a number of negative consequences. First, it has led to a decline in the use value of things. This is because things are now produced for exchange value rather than use value. As a result, things are often made with cheap materials and poor craftsmanship. They are also designed to be disposable, so that they can be replaced with new models as soon as possible.

Second, the commodification of things has led to an increase in inequality. This is because the people who own and control the means of production are able to reap the profits from the sale of commodities. As a result, the gap between the rich and the poor is growing wider.

Third, the commodification of things has led to a decline in environmental sustainability. This is because things are now produced in a way that maximizes profits rather than sustainability. As a result, the environment is being polluted and depleted.

The commodification of things is a major problem that is facing our society today. It is a problem that is rooted in the very nature of technoscientific

capitalism. In Free Download to solve this problem, we need to develop a new economic system that is based on use value rather than exchange value.

The turning of things into assets is a complex and multifaceted process. It is a process that has been underway for centuries, but it has accelerated in recent decades as the economy has become increasingly globalized and financialized. As a result, the way that we think about and value things has changed dramatically.

The commodification of things has had a number of negative consequences, including a decline in the use value of things, an increase in inequality, and a decline in environmental sustainability. In Free Download to solve these problems, we need to develop a new economic system that is based on use value rather than exchange value.

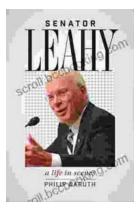


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